

emma!

art director & designer

education

Savannah College of Art and Design (SCAD)

B.F.A Advertising | Summa Cum Laude

experience

FCB Health

Junior Art Director

April 2020-Current | NYC

Worked with multiple teams to develop social, digital, and print work for brands like Gilead, PADCEV, lovance, and Dermira across HCP campaigns. Mastered the art of the zoom call.

Creativity for Kindness

Designer

May 2020-Aug 2020 | NYC

Offered pro-bono support to companies affected by COVID-19. Collaborated with UK-based When You Need Me, Co. to develop branding and social media content.

Nonprofit Designer

Join the Flock, Inc.

Oct 2018-Current | ATL

Helped establish a 501 (c)(3) nonprofit (oh yeah, it's official) alongside companies based in Atlanta. Responsible for merch, website, digital, and print work. Featured on Ellen and CNN.

Nonprofit Designer

El Departamento de la Comida

Aug 2018-July 2019 | PR

Won a \$10,000 grant and partnered with a nonprofit to facilitate the access of agricultural resources to farmers in Puerto Rico. Rebranded the organization y practiqué hablar español.

Momentum Worldwide

Creative Intern

June 2018-Aug 2018 | ATL

Collaborated alongside creative teams to develop experiential and shopper work for Coca Cola, vitaminwater, Holiday Inn, and Buffalo Wild Wings. Ate as much free food as I could in one summer.

awards

Almost Valedictorian

#4 in the class (2 time streak)

American Advertising Federation

Regional: Best in Show
Gold Student ADDY: Print
Gold Student ADDY: Social
Gold Student ADDY: Integrated

SCADDY Awards

SCAD's Annual Ad Awards

Best in Show
Gold: Print (x2)
Gold: Integrated
Silver: Print

HOW International Design Award

Print Campaign

skills

Adobe Creative Suite

HTML/CSS3

Motion Graphics

Photography/Film

Sustainable Design

Needlepoint Painting